



<https://makaizagroup.net/job/social-media-manager/>

Social Media Manager

Description

Makaiza Farms Limited, a reputable player in the manufacturing and agro-processing industry, is seeking a detail-oriented Social Media Manager with strong graphics design skills to join our dynamic team. The ideal candidate will be responsible for managing our social media platforms, creating engaging content, growing audience engagement, and designing visually appealing graphics, videos, and other multimedia content to support our brand and business goals.

Responsibilities

Develop and implement a social media strategy aligned with our brand objectives
Manage day-to-day content planning, posting, and engagement across platforms
Design visually appealing graphics, videos, and other multimedia content for social media campaigns
Collaborate with marketing, communications, and other departments for content alignment
Respond to messages, comments, and interactions in a timely and professional manner

Qualifications

Bachelor's degree in Marketing, Communications, Graphic Design, Digital Media, or a related field.
Minimum of 2 years proven experience in managing social media accounts for brands or organizations.
Proficiency in graphic design tools such as Canva, Adobe Photoshop, Illustrator, or something similar.
Familiarity with social media analytics and advertising tools (e.g., Meta Business Suite, Google Analytics)
Excellent organizational, communication, and multitasking skills
Creative mindset with a keen eye for design and branding

Contacts

Qualified candidates should visit <https://makaizagroup.net/job/social-media-manager/> to apply.

Application closes June 6, 2025.

Hiring organization

Makaiza Groups

Employment Type

Full-time

Job Location

Ilesha, Osun State

Date posted

May 29, 2025

Valid through

06.06.2025